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Nova HRC Staffed and Prepared to Mobilize for Hurricane Damages

Nova Hotel Renovation & Construction Crews on Standby to Provide Support for Storm Damage

Clearwater, Fla. (August 28, 2011) – Nova HRC, a world-renowned hotel renovation and construction company, announced today that they are on standby to provide construction and support services for buildings damaged by Hurricane Irene along the Atlantic Coast.

“Nova HRC crews are on standby to assist those with damages caused from Hurricane Irene”, said Ian Fraser, Senior Vice President of Operations at Nova HRC. “No matter what type of organization, a college campus, a hotel, a multi-unit housing complex, we are available to respond to your needs and are fully prepared to do so.”

Crews are currently loading up on materials and are ready to be dispatched wherever their services are needed. Crews include operations, construction and engineering executives, a design team, project managers and superintendents for each specific trade.

Nova HRC has more than 200 "in-house" tradesmen and sub-contractor resources in all aspects of construction that travel and work for Nova HRC, and have been affiliated with the company for the last 20 years.

With our operations background, Nova HRC understands the impact that downtime causes to an institution, and thrives on projects with aggressive schedules due to the ability to expedite a project timeline by working multiple shifts.

Nova HRC also has a brand new, state-of-the art, completely stocked and fully equipped 48-foot commercial mobile kitchen trailer with the ability to service high volume facilities. This kitchen features a functional cook line, prep and scullery area with walk-in cooler/freezer, complete hood system, and grease trap. The commercial mobile kitchen is fully air-conditioned and is planning to head north with the ability to prepare in excess of 1,000 meals per day for restaurants and institutions that sustained damage to their culinary operations.

Organizations in need of services can contact Nova HRC at 866.633.6682.

About Nova HRC: Nova HRC and its subsidiary companies specialize in global hotel and resort renovations from economy to five star properties. The company directors and executive staff are a fusion of hoteliers and construction team members, which give the company its dynamic approach. Nova Hotel Group has offices in Florida, California and London, and currently employs approximately 300 team members. More information about Nova HRC is available at www.novahrc.com.

Note to Editors: For more information or to schedule an interview please e-mail info@hypegroup.net or call